

# HELPING YOU BUILD THE FACTORY OF THE FUTURE

For over 30 years, we've been a trusted partner in delivering innovative coloring solutions to the coatings industry. Our commitment extends beyond color delivery; we are dedicated to helping coatings manufacturers build a more resilient, energy-efficient, sustainable, and flexible future.

In an ever-evolving market, our comprehensive lab support and formulation expertise are designed to equip you with the tools needed to meet the challenges of tomorrow. Whether it's enhancing energy efficiency, improving sustainability, or adapting to changing market demands, Holland Colours is here to support you every step of the way—from the lab to the factory floor and all the way to the point of sale.



## YOUR INDEPENDENT COLORANTS PRODUCER



### FIND OUT MORE

Contact our sales people about purchasing quantities and deliveries or our technical experts for questions about our technology and its implementation:

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Holland Colours is a member of:



# COLORANT SOLUTIONS FOR INDUSTRIAL & DECORATIVE COATINGS

## A PROVEN RECORD IN INDUSTRIAL & DECORATIVE COATINGS

Holland Colours has provided coloring solutions to the coatings industry for the last 30 years, and today we are partnering with customers globally to optimize the delivery of color to the end user.

As the specialist partner in customized coloring solutions for coatings, Holland Colours has the knowledge to support and help you build a tinting setup that will satisfy the needs of a diversifying decorative market, from factory through to point of sale.



# OUR SOLUTIONS

## LIQUID COLORANTS

### INDUSTRIAL



#### HOLCOLAC

Holcolac is a series of colorants with a modular structure that makes it possible to design your ideal combination of colorants and base paints to match market demands for quality at the required cost level. The Holcolac series is designed to meet and exceed the demanding performance requirements of the industrial coatings market. Holcolac's comprehensive selection of highly pigmented, non-aromatic colorants delivers superior opacity and weather fastness, as well as heat, light, and chemical resistance. The series is widely compatible with diverse technologies, from short or long oiled alkyds to polyurethane, epoxy, and NC systems, and is available in both water-based and solvent-borne formats.

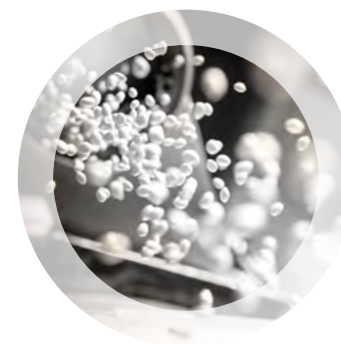
### DECORATIVE / ARCHITECTURAL



#### HOLCOLEX

The Holcolex range of universal waterborne colorants meet all requirements across a wide range of waterborne and solvent-borne architectural and decorative coatings. Holcolex is solvent free and APE free, meeting and exceeding the requirements of current environmental legislation. Holcolex also works flexibly with different combinations of tinting bases, and across multiple product technologies from standard interior and exterior paints through to silicates and pliolites. Specially designed for decorative coatings for point-of-sale and in-plant production.

## SOLID COLORANTS



#### HOLCOPEARL

Holcopearl is a clean, fast, and flexible method for making paint more efficiently with superior batch consistency. Utilizing our encapsulation technology, we've produced a solid, non-dusty colorant with pre-ground Pigment. Because there's no need for milling and it passes QC easily, your energy consumption is dramatically reduced, which lowers your carbon footprint. Holcopearl is available in both water-based and solvent-borne formats.

**HCA**  
HOLLAND COLOURS

### YOUR INDEPENDENT COLORANTS PRODUCER

Holland Colours develops, produces and commercializes liquid and solid colorants.

Our technical experts are consistently creating new color solutions to give our customers peace of mind based on precision color matching and production consistency.

With committed employee shareholders and operations in the Americas, Europe and Asia, we provide a personal local service on a global scale.

As an employee-owned global company, we create customized and effective color solutions that bring you a competitive advantage.