



**AGENDA INCLUDING NOTICE
of the Extraordinary General Meeting of Shareholders of**

**HOLLAND COLOURS N.V.
(the “Company”)**

**to be held on Wednesday, 30 September 2026, at 10:00 hrs CEST
at the office of the Company, Halvemaanweg 1 in Apeldoorn**

1. Opening;
2. Proposal to appoint Mr. C.P.I. Roggeband as Statutory Director of Holland Colours N.V. with effect from 1 October 2026 and for a term ending at the close of the annual General Meeting of Shareholders to be held in 2030 and to grant him the title of “Algemeen Directeur” and the designation Chief Executive Officer (voting item);
3. Closure.

EXPLANATORY NOTES TO THE AGENDA

2. **Proposal to appoint Mr. C.P.I. Roggeband as Statutory Director of Holland Colours N.V. (voting item).**

The Supervisory Board proposes to appoint Mr. C.P.I. (Chris) Roggeband (born 1973, Dutch nationality) as Statutory Director of Holland Colours N.V. with effect from 1 October 2026.

In accordance with the Articles of Association, the General Meeting of Shareholders may grant one of the Statutory Directors the title of “Algemeen Directeur”. The Supervisory Board therefore proposes to appoint Mr. Roggeband as Statutory Director and to grant him the title of “Algemeen Directeur” and the designation Chief Executive Officer.

In line with the Dutch Corporate Governance Code, the proposed appointment will be for a term ending at the close of the annual General Meeting of Shareholders to be held in 2030.

Mr. Roggeband will join Holland Colours N.V. from Floramedia Group, part of CCL Industries Inc., where he currently serves as Chief Executive Officer. Throughout his career, Mr. Roggeband has gained extensive international executive experience in industrial and manufacturing businesses, with a strong track record in sustainable growth, commercial and operational transformation, international expansion and value creation.

The Supervisory Board believes that Mr. Roggeband will bring valuable experience to the Company, combining strategic and commercial leadership with a pragmatic, people-focused approach and a proven ability to build strong organisations, make clear strategic choices and drive sustainable, profitable growth.

The proposal for appointment, including the curriculum vitae of Mr. Roggeband, is available for inspection at the offices of Holland Colours N.V., Halvemaanweg 1, 7323 RW Apeldoorn, the Netherlands, and at the offices of ABN AMRO Bank NV, Gustav Mahlerlaan 10, 1082 PP Amsterdam, the Netherlands, +31(0)20 628 6070, corporate.broking@nl.abnamro.com. Copies will be made available free of charge to shareholders and other persons entitled to attend the meeting. This information is also available on the Company's website www.hollandcolours.com.

In accordance with the Articles of Association, the resolution to appoint a Statutory Director requires an absolute majority of the valid votes cast, provided that such valid votes represent more than half of the issued share capital.

NOTICE

Registration date

Persons who are registered as shareholders of the Company on 2 September 2026, after processing all entries and terminations of that date (the "Registration Date") in a (sub-)register and who have also been registered in the described manner below are deemed to be entitled to vote and/or attend the meeting with regard to ordinary shares. For holders of bearer shares, the records of intermediaries as defined in the "Wet giraal effectenverkeer" (the "Intermediary") are designated as (sub-)registers.

Registration

Holders of ordinary bearer shares or their proxy holders, who wish to attend the meeting, have to inform ABN AMRO through the Intermediary where their shares are administrated no later than 23 September 2026, at 17:00 hrs CEST.

The Intermediaries must submit a statement via www.abnamro.com/intermediary to ABN AMRO no later than 24 September 2026, at 13:00 hrs CEST stating the number of shares held by the shareholder on the Registration Date and registered for registration. The Intermediaries are requested to provide the complete address details of the relevant shareholders upon registration to be able to perform efficient verification of the shareholding on the Registration Date. ABN AMRO will send proof of registration to the shareholders via the Intermediary which shall serve as an admission ticket to the meeting.

Holders or beneficial owners of registered shares, who are entitled to the voting right, or their proxy holders, who wish to attend the meeting, must inform the Company no later than 23 September 2026 in writing or electronically via ir@hollandcolours.com.

Proxy and voting instructions

A shareholder who wishes to be represented must also submit a duly signed legally valid proxy to the Company no later than 23 September 2026.

Persons who are entitled to attend the meeting can also submit voting instructions up to and including 23 September 2026: electronically via www.abnamro.com/evoting or by means of a voting instructions proxy which can be downloaded from the website www.hollandcolours.com and can be completed and sent to the Company to the attention of the General Counsel & Company Secretary, PO Box 720, 7300 AS Apeldoorn, the Netherlands or via ir@hollandcolours.com.