

### ABOUT HOLLAND COLOURS

More than 45 years ago, a group of Dutch innovators set out with a clear idea: to make coloring plastic products safer, cleaner and smarter. What began in a small factory in Apeldoorn has since grown into a global company with a presence on three continents and customers in over 80 countries. But our founding spirit, defined by collaboration, curiosity, and a forward-looking mindset, remains at the heart of everything we do.

Today, Holland Colours delivers customized colorant and additive solutions for the Building & Construction, Coatings & Sealants, and Packaging industries, as well as other niche applications that demand precision and performance. Whether it is colorants for long-lasting siding, sustainable additives for packaging, or optimized coloring solutions for coatings, we work alongside our customers to match product performance with evolving industry needs.



"We can supply very consistently batch to batch, which is a benefit in the building & construction industry because a pipe made in one factory will match the color of a fitting made in another."

# HOW WE CONTRIBUTE TO A SUSTAINABLE INDUSTRY



# HOLLAND COLOURS AND

# **BUILDING & CONSTRUCTION MARKET**

At Holland Colours, we support a wide range of applications in the Building & Construction industry from profiles, pipes and fittings to siding, cladding, decking, fencing, window coverings and insulation and flooring. Our color solutions are compatible with a broad variety of polymers used throughout the sector. Beyond offering tailored products, we're here to help solve your toughest production and technology challenges. Whether you're switching to a new colorant system or fine-tuning your process for

greater efficiency, our service technicians and color experts are ready to support you with hands-on, practical knowledge.

With decades of experience and a strong track record in PVC applications, Holland Colours is a trusted partner to companies of all sizes. We help you grow by delivering custom colors, consistent global production, reliable supply, innovative R&D and expert support, all backed by fast and dependable logistics.

# **BUILDING THE HOUSE**

# WITH COLOR EXPERTISE

At Holland Colours, we understand that every part of a building plays a role in the bigger picture and so does every colorant solution. From underground infrastructure to the finishing touches, we help bring your building materials to life with reliable, proven and tailored color solutions.

#### **FAÇADE & STYLE:**

#### VINYL SIDING AND CLADDING

Siding isn't just protection, it defines the look and feel of a structure. Our advanced color solutions for both capstock and substrate applications offer exceptional durability and aesthetics, backed by real-world outdoor weathering and heat build-up data.

#### **OPENINGS & PROTECTION:**

#### WINDOWS AND DOORS

Exterior elements must endure the toughest conditions. Our weather-resistant colorants for PVC profiles deliver excellent fade resistance and help manufacturers meet evolving regulations. You can also access our extensive weathering database and test systems to fine-tune your formulation.

#### INFRASTRUCTURE THAT HOLDS IT ALL TOGETHER:

#### PIPES, TUBING AND FITTINGS

A reliable building starts with a reliable system. Pipes, tubing and fittings form the foundation for water, gas, electricity and more. In these critical systems, clear and consistent color-coding ensures safety and efficiency. Holland Colours delivers tailored colorants for a wide range of uses including sewage, potable water, gas lines, drainage and telecom. Our solutions offer durability, clarity and easy integration into your process.

#### **STRUCTURE & FLEXIBILITY:**

#### SHEETS

Extruded and molded-profile sheets require clean, easy-to-process coloring systems. We offer encapsulated-pigment solutions that are dust-free, consistent, and high-performing with both standard and custom color options available.

#### **COATINGS:**

#### **COLOR THAT WORKS HARD**

Whether applied in-plant or at the point of sale, our solvent-based and universal water-based colorants help customers meet performance targets and sustainability goals. We support you with formulation guidance, trend insights, and low-VOC, APE-free options.

#### **INSULATION:**

# BEHIND THE WALLS, AHEAD IN PERFORMANCE

For both XPS and EPS applications, our standard and high-intensity colorants integrate seamlessly into your process. They support low dosing, reduce production complexity and maintain critical material properties — from thermal insulation to flame retardancy.

#### FLOORS:

#### WHERE DESIGN MEETS DURABILITY

In flooring, color is part of the design story. We collaborate with designers to develop fashion-forward shades with maximum lightfastness and minimal batch variation. Our liquid and granular colorants offer flexibility and cost-efficiency across materials.

#### **SEALING & BONDING:**

#### **DETAILS THAT MATTER**

In kitchens, bathrooms, and beyond sealants need to perform and look right. Our colorants for silicone-based sealants deliver strong visual appeal without compromising chemical or mechanical properties. They are suitable for batch, continuous and semi-continuous production environments.

### TAILORED PRODUCT LINES TO FIT YOUR

### PROCESS AND PERFORMANCE NEEDS

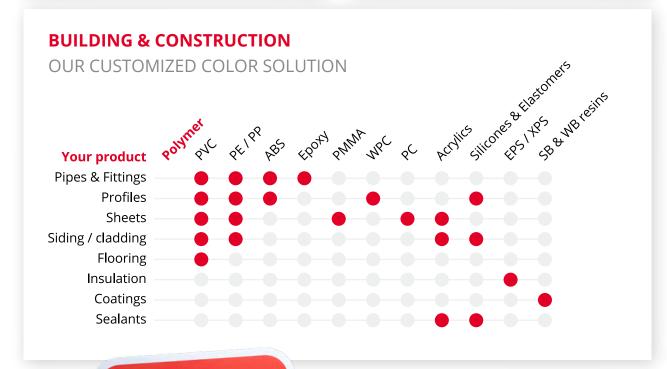
We provide a full range of product lines tailored to the needs of the Building & Construction industry.

#### **KEY PRODUCT FEATURES:**

- Free-flowing microbeads/beads
- Non-resinous carrier tech
- · Low melting point
- · High dosing consistency
- Excellent color distribution
- · High pigment dispersion

#### **KEY PRODUCT BENEFITS:**

- Optimal light/weather fastness
- No or minimal impact on physical properties
- · Low impact on processing
- Cost-effective
- Quick color changes during production





"As an employee-owned global company, we create customized and effective color solutions that bring you a competitive advantage and offer peace of mind."





#### **FIND OUT MORE**

Contact our sales people about purchasing quantities and deliveries or our technical experts for questions about our technology and its implementation.

AMERICAS: richmond@hollandcolours.com | +1 765 935 0329 ASIA: surabaya@hollandcolours.com | +62 31 849 3939 info@hollandcolours.com | +31 (0)55 36 80 700 **EUROPE:** 

www.hollandcolours.com













#### **DISCLAIMER**

This document is for presentation/promotional purposes only and not a guarantee. Holland Colours makes no warranty or legal responsibility for accuracy or completeness.