



Choose & Combine... your colorants and desired functionality

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HOLLAND COLOURS



Safe White Get great whites with Safe White

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Our non-polymeric carrier enable your recycling goals

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Choose & Combine...

...your custom packaging needs

Pick your functional additives, pick a colorant (optional), and we will mix them to create a custom additives or additives-with-colorants solution. It's that easy.

Example:
A transparent PET bottle blown in an energy efficient way and detectable during the recycling process.

Look inside! →



Example:
A water bottle for premium mineral water.

Look inside! →

First pick your colorants (if required).



Next pick the desired functionality.

Esthetic Colors



Your color
Opaque or Transparent.



Visual Effect
Our Frost offers a soft matte finish with a velvety, slip resistant texture. A beautiful solution for cosmetics and personal care and food packaging.

Functional Colors & Additives



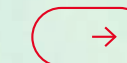
Holcomer
A plastic packaging additive that protects dairy products from the effect of light. The Holcomer family provides superior opacity for UHT milk packaging. Low TiO2 versions also available.



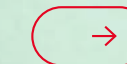
TasteGuard
Protecting the taste of premium mineral water. TasteGuard catches the naturally occurring acetaldehyde (AA) that can affect the taste of the non-sparkling water during PET production and processing.



Sort
Enables the sorting of black plastics. Tested at Tomra & Suez. Sort shows no interaction with metal detectors, as confirmed by tests at Loma.



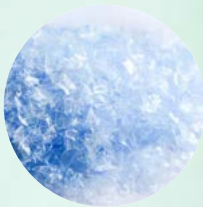
MarkIt
Look, no additives. Encapsulated color pigments that support melt-free and burn-free laser marking without needing laser marking additives. Ideal for imprinting brand, production date, batch number, use-by and other information onto PET bottles.



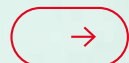
LightGuard
These UV and light absorbing additives provide protection from 370 nm up to 400 nm in the UV range, and from 400 nm up to 600 nm for light-sensitive products. UV-only applications can be combined with any color as well.



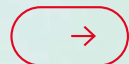
FastHeat
A plastic additive that helps to cut heating time and so energy requirements during bottle blowing. Good news for you carbon footprint. Also available as a NIR detectable version.



Tintmask
Widening the applicability of rPET in colorless bottles, Tintmask neutralizes the color cast of lower grade rPET while maintaining brand esthetics. Cut costs by incorporating a wider range of rPET, including the cheapest grades.



Holcoslip
Protecting plastic packaging during production, Holcoslip prevents scuff marks and scratches on PET packaging surfaces. We offer FDA-, REACH- and GB- compliant versions.



A transparent PET bottle blown in **an energy efficient way and detectable during the recycling process.**

- ✓ Transparent color
- ✓ TasteGuard

Esthetic Color



Your color

Opaque or Transparent.



Additives



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← Overview

A transparent PET bottle for premium mineral water with taste protection

- ✓ Transparent color
- ✓ TasteGuard



Esthetic Color



Your color

Opaque or Transparent.



Additives



TasteGuard

Protecting the taste of
premium mineral water,

TasteGuard catches
the naturally occurring
acetaldehyde (AA) that can
affect the taste of the non-
sparkling water during PET
production and processing.



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HOLCOMER

Give your dairy sales a boost

Profitability in dairy is declining. And a significant part of the problem is that dairy packaging generally isn't 'cool.' Carton and HDPE containers often lack that premium look and feel and offer limited freedom of design. Now, suppose you could revitalize sales with one simple change. Wouldn't that be great? Well, now you can.

Talk to us!

Holland Colours offers the possibility to add functionality in combination with color as required: a one pack solution. Please talk to us. Together we will design the optimal solution for you.

Raymond Jongman
Sales Manager EMEA



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SORT

Enabling sorting of black plastics

Due to its rich, true shade, black is a leading color in product branding and its opacity provides excellent protection for package contents. But, it has traditionally posed a challenge in the recycling stream. Now, Holland Colours offers a solution to this issue with Sort, allowing automated recycling systems to properly identify black plastics. Beauty, branding, protection and recyclability? We can help you Sort it.

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Sales Manager EMEA



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Protection through science for pet packaging applications

Many consumer products are sensitive to UV light - but we can help protect them. Available in solid and liquid formats, our LightGuard can be used alone or with other additives or colorants to get the right coverage. Whether your product quenches a serious post-game thirst or cleans a grungy soccer jersey, we'll help you keep it going strong from creation to consumption and cleanse.

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LIGHTGUARD





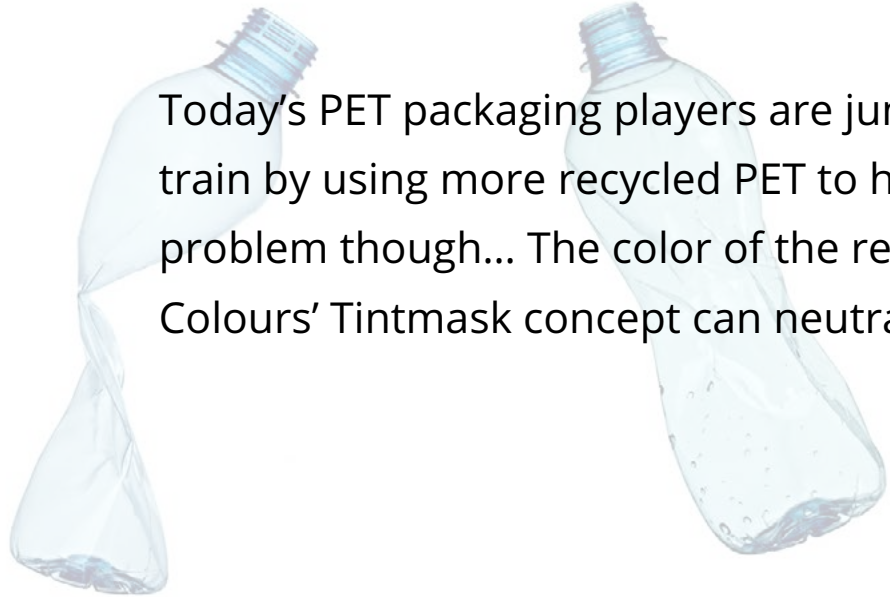
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TINTMASK



Making recycled PET more re-usable



Today's PET packaging players are jumping aboard the circular train by using more recycled PET to help close the loop. There is a problem though... The color of the recycled PET chips. But Holland Colours' Tintmask concept can neutralize the color cast.



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Get the same trusted taste with pet Colorants for pet with built-in tasteguard

It doesn't matter how cool your branding is, if consumers can't rely on your food or drink to taste the same out of glass, aluminum, cartons or PET, your reputation will take a hit. Taste consistency can be an issue with PET packaging, which is why Holland Colours offers PET colorants that include our TasteGuard - an all-in-one convenient package. Simple.

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Sales Manager EMEA



TASTEGUARD



Coloring Solutions for Laser Marking

Food brands and PET bottle converters face a dilemma when it comes to preventing counterfeiting and ensuring product safety. Either use inkjet printing to mark bottles with production, use-by and other important information, or engrave this information onto the bottle with a laser. The first of these is open to counterfeiting and migration into food; the second requires the use of expensive additives that also reduce the bottle's recyclability. This though is set to change with the introduction by Holland Colours of MarkIt, an all-new library of color pigments that support laser marking without the need for additives. The technology is suitable for both PET and rPET, and can also be used on PVC products for the building and construction industry.

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Raymond Jongman
Sales Manager EMEA



MARKIT

Holcomer III :
Optimal light protection
for UHT milk in PET,
with built-in cost neutral
laser marking properties

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Give bottle production a boost

Speeding up your process

In an increasingly green economy, packaging industry players who can reduce bottle blowing time and/or energy consumption have an advantage. As a specialist in circular solutions, we created FastHeat to lessen blowing time and energy consumption and assist in the recyclability of your bottles. Quickening production, helping the planet and supporting you from start to finish, Holland Colours is ready to help turn up the heat on your time.

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Raymond Jongman
Sales Manager EMEA



FASTHEAT



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Slip agent for PET

Create a great impression
and save money

With branding ever more important in retail, no company can now afford to sell its products in scuffed and scratched PET bottles. It's a question of trust. For end users, packaging that looks poor even before it leaves the store raises questions about the quality of the product inside.

HOLCOSLIP

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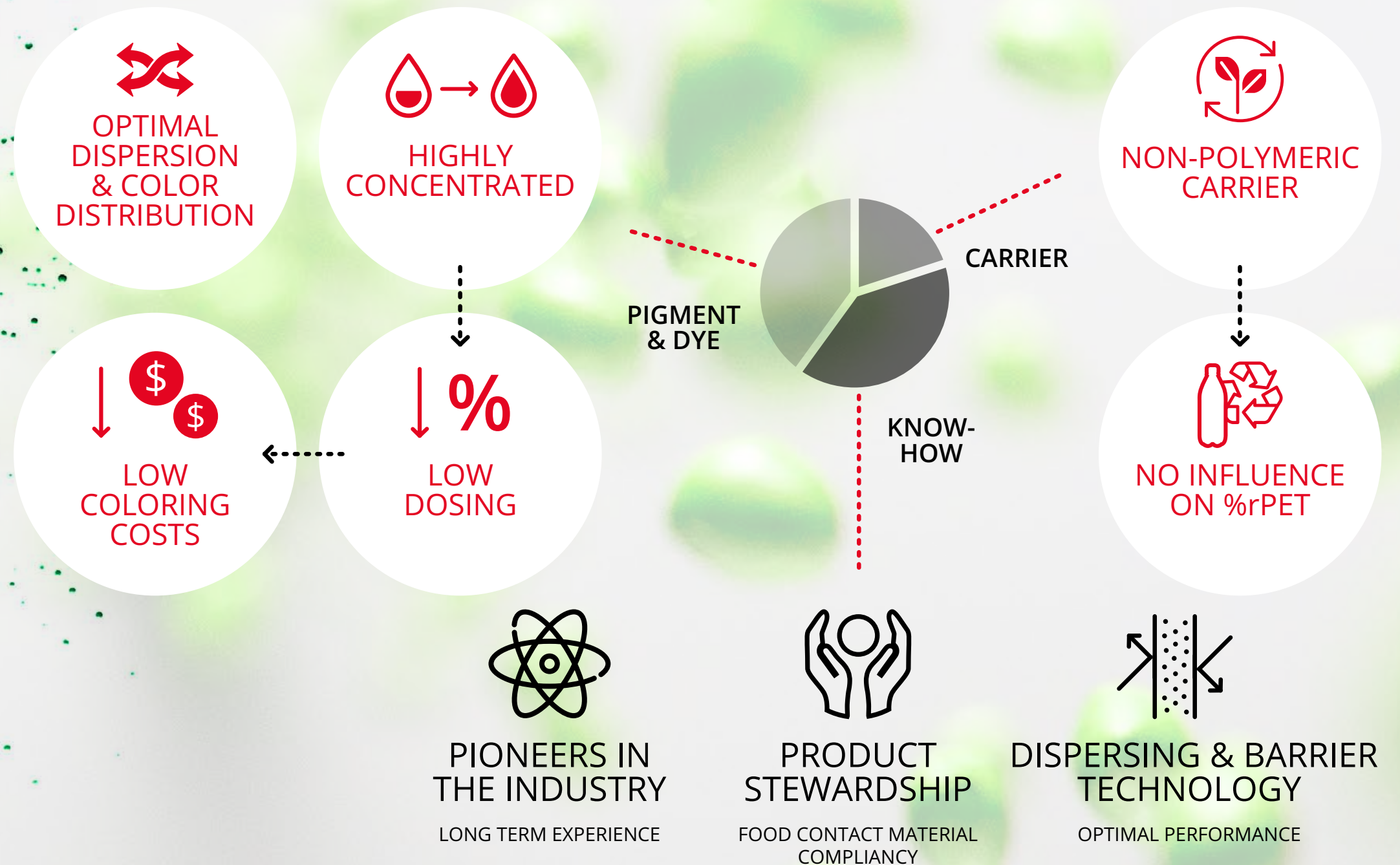


Our non-polymeric carrier enable your recycling goals

DOES
SUSTAINABILITY
MATTER
TO YOU?

*Then talk
to us!*

HOLLAND COLOURS' TECHNOLOGY





Safe White

Get great whites with Safe White



<1% TiO_2
IN PACKAGING



GUARANTEED
TO HIDE
FILLING LINES



ENHANCING THE
RECYCLABILITY OF
YOUR PRODUCT



AVOID FUTURE
LABELLING AND
RECYCLING FEES

*Would you like to
bring your packaging
to the safe zone?*
Talk to us!