



Curriculum Vitae Chris Roggeband

Personal data

Name : Roggeband
First name : Chris
Date of birth : 27 August 1973
Place of birth : Tholen
Nationality : Dutch

Profile

Chris Roggeband is an experienced international executive with more than 25 years of leadership experience across industrial, manufacturing and specialty products businesses. He has held CEO, executive and senior commercial leadership positions in publicly listed and private equity owned organisations.

Throughout his career, he has built a strong track record in sustainable growth, value creation and commercial and operational transformation. His experience includes full P&L responsibility, international expansion, organisational development, operational excellence, mergers & acquisitions and business integration.

Professional experience

2023 – present | Floramedia Group, part of CCL Industries Inc. Chief Executive Officer

Responsible for the overall strategy and performance of Floramedia, an international €40 million multi country manufacturing business. During his tenure, Chris has strengthened both the commercial and manufacturing organisation, professionalised pricing and market launches, shifted the portfolio towards higher value added and more sustainable products, and implemented operational and technological improvements across the business.

2021 – 2023 | OneCircle Chief Executive Officer

Led the transformation of the private equity owned international PET packaging and manufacturing company, turning a loss-making business into a profitable organisation. During his tenure, the company achieved approximately 30% revenue growth and significant margin improvement. Alongside the commercial turnaround, Chris strengthened manufacturing operations and operational performance across the organisation, building a more efficient and performance focused business.

2017 – 2021 | Cibes Lift Group AB

2017 – 2021 | Chief Commercial Officer and Commercial Member of the Executive Leadership Team

Held global responsibility for the Group's commercial strategy and performance across 15 operating companies. Led the commercial transformation and international expansion of the business. During this period, revenue doubled within three years, and gross margin improved



by 35%. Alongside his executive responsibilities, Chris served as Chairman of the Board of several Cibes operating companies across Europe.

2018 – 2021 | Chairperson of the Board | Foreign Countries

Alongside his executive responsibilities within Cibes Lift Group, Chris served as Chairman of the Board of several international operating companies in France, UK, Norge, Finland, Spain.

2007 – 2017 | Handicare

International Commercial Director, Member of the Board

Held international commercial responsibility during a period in which the business grew from approximately €35 million to €150 million through organic growth and acquisitions. His responsibilities included international commercial strategy, sales and marketing, acquisitions and integration.

2004 – 2007 | Sumitomo Chemical

Manager Northern Europe

Responsible for developing the Northern European business following Sumitomo Chemical's acquisition of Monsanto's European activities, including the development of commercial organisations and distribution networks across multiple countries.

1997 – 2004 | Monsanto

2002 – 2004 | Business Development Manager

Responsible for international business development activities, based in France.

1997 – 2002 | Country Manager Netherlands

Established and developed Monsanto's commercial organisation in the Netherlands.

Education

- **University of Oxford** | Postgraduate programme in Strategy, 2017
- **Hogeschool Utrecht** | Bachelor's in marketing, 1997
- **Hogeschool Rotterdam** | Bachelor's in business administration, 1993

Other positions

None

Shareholding in Holland Colours N.V.

None