



HCA
HOLLAND COLOURS

FROST

ICED TO PERFECTION

COOL TO LOOK AT, SOFT TO TOUCH

Combining the need for a high-end, sophisticated and exclusive bottle with the lightweight and durability of plastic, we have created Frost. Enhance your brand appeal top-to-bottom and provide a delicate visual and soft tactile differentiator while reducing your processing and handling costs with Frost.



GET THE LOOK

The high end look of the world's most well known cosmetic lines is classy and distinctive. From the outer color to the inner contents, end users expect the best. The soft matte finish of Frost allows brand owners to convey their preferred contents and see the possibility that plastic can offer while still keeping their brand color intact.



FEEL THE SOPHISTICATION

The Frost line provides a velvety, slip-resistant texture suitable for cosmetics, lotions, cleansers and high-alcohol applications. Frost has a wide range of uses where a textured feel is required for tactile distinction with the benefit of cost reduction in processing time.



REVOLUTIONIZING THE PROCESS

As a global specialist in customer-specific coloring products and cutting-edge additives, we have again revolutionized the market for visual and tactile offerings in packaging. As with our other products, the Frost additive is non-petroleum based, low-dosing, low-dust, free-flowing, and easily processed.



INTRODUCING THE ALLURE COLLECTION

To celebrate the launch of Frost, we are offering The Allure Collection. This collection was created to suggest several options in the line, keeping in mind that custom color matching is always available to meet specific brand criteria.



FROST BENEFITS AT A GLANCE

- ✓ A single-step option for processors
- ✓ Can be used by itself or with HCA colorants
- ✓ Developed specifically for PET
- ✓ Low-dosing, low-dust, free-flowing and easy processing
- ✓ Soft-feel look and texture for visual and tactile differentiation
- ✓ Appeals to processors, brand owners and consumers

FIND OUT MORE

Contact our sales people about purchasing quantities and deliveries, or our technical experts for information about our technology and its implementation:

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