



THE
NATURAL
COLLECTION

TRULY SUSTAINABLE COLORANTS FOR YOU

TRUE TO YOUR BRAND, TRUE TO THE EARTH

With a demanding desire for eco-friendly products, we have combined nature and science to help make your product even more alluring to today's conscious consumer. Enhance your brand and appeal to end-users while reducing your corporate carbon footprint with non-toxic colorants made entirely from renewable resources.

GO TRULY GREEN

The desire to be green is spreading fast and conscious consumers are continually looking for eco-friendly products with packaging material that breaks down completely, including color components. However, most available colorants in the industry have few, if any, bio-derived ingredients. Until now.

DISCOVER THE NATURAL COLLECTION

The first of its kind, The Natural Collection uses non-petroleum based pigments and an organic, bio-derived carrier that provides colorants made entirely from renewable resources. Many of these pigments are FDA compliant and offer converters a 100% non-petroleum based colorant option that can be used for a variety of biopolymer applications.

REVOLUTIONIZING THE MARKET

As a global specialist in customer-specific coloring products, we are the first company to develop a product line in which color pigments are non-toxic and developed specifically for PET and biopolymers. The Natural Collection, a sustainable, low-dosing, low-dust, free-flowing, and easy processing colorant will provide your brand with the competitive advantages you need to appeal to consumers and stay true to the earth.

As an employee-owned global company we create customized and effective color solutions that bring you a competitive advantage and offer you peace of mind.

FIND OUT MORE

Contact our sales people about purchasing quantities and deliveries, or our technical experts for information about our technology and its implementation:

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THE NATURAL COLLECTION BENEFITS AT A GLANCE

- ✓ Created entirely from renewable resources
- ✓ Non-toxic, petroleum-free pigments and an organic, bio-derived carrier
- ✓ Developed specifically for PET and biopolymers
- ✓ Low-dosing, low-dust, free-flowing and easy processing
- ✓ Environmentally and food-contact safe
- ✓ Appeals to environmentally conscious consumers

