

PRESS RELEASE

HOLLAND COLOURS NOMINATES CHRIS ROGGEBAND AS CHIEF EXECUTIVE OFFICER

Apeldoorn, 30 June 2026 | Holland Colours N.V. is pleased to announce the nomination of Chris Roggeband (1973) as Chief Executive Officer (CEO) and member of the Board of Management, effective 1 October 2026.

His appointment by the shareholders will be put on the agenda for an **Extraordinary General Meeting of Shareholders (EGM)** to be held on **30 September 2026**.

Chris Roggeband is currently Chief Executive Officer of Floramedia Group, part of the international, publicly listed CCL Group. He brings more than 25 years of international leadership experience across industrial, manufacturing and specialty products businesses. Throughout his career, he has built a strong track record in delivering sustainable growth, leading business transformations and strengthening commercial performance in international organisations operating across multiple geographies, markets and cultures.

Known for his collaborative leadership style, Chris combines strategic clarity with hands-on execution and has a proven ability to unite people, customers and stakeholders behind a shared direction. His international experience and strong people focus have enabled him to build high-performing organisations, foster collaboration and create alignment across complex businesses.

Chris Roggeband is nominated as successor to Coen Vinke. Following more than eight years of leadership and significant contributions to the development of Holland Colours, Coen will remain closely involved to support a smooth leadership transition and work alongside Chris during his onboarding period.

Jeanine van der Vlist, Chair of the Supervisory Board of Holland Colours:

"We are delighted to nominate Chris Roggeband as the next CEO of Holland Colours. Throughout the selection process, Chris stood out not only for his strategic and commercial capabilities, but also for the way he connects with people. He is an entrepreneurial and pragmatic leader who combines a clear sense of direction with genuine curiosity, openness and respect for others. Chris knows how to bring people together around a shared ambition and create the conditions for sustainable growth. We believe his leadership style, international experience and strong people focus make him an excellent fit for Holland Colours, its culture and its future ambitions."

Chris' nomination reflects the Supervisory Board's confidence in Holland Colours' future and its ability to realise its full potential in the years ahead. Building on the strong foundations established in recent years, the company will continue to focus on creating long-term value for customers, employees and shareholders.

Chris Roggeband commented:

"I am honoured by the confidence the Supervisory Board has placed in me and excited about the opportunity to lead Holland Colours into its next chapter. What attracted me most is the combination of strong niche products, a global footprint and a committed team of people who genuinely care about the company and its customers.

Holland Colours has a strong foundation, a clear sense of purpose and significant potential for the future. I look forward to listening, learning and working together with colleagues across the organisation. Building on the progress made in recent years, I believe there is an opportunity to make clear choices, further strengthen our market focus and create sustainable growth for customers, employees and shareholders alike."

The Supervisory Board would like to express its appreciation to Coen Vinke for his continued commitment during the transition period and looks forward to working closely with Chris Roggeband in the years ahead.

KEY DATES

- 30 September 2026
Extraordinary General Meeting of Shareholders
- 1 October 2026
Effective date of Chris Roggeband's appointment as CEO

For further information

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