

HOLLAND COLOURS PRESS RELEASE

New CEO Holland Colours

Apeldoorn, February 21, 2018 - We are pleased to announce that Mr. *Coenraad Vinke* (54) has been nominated as the new CEO for Holland Colours, producer of color concentrates for the polymer industry. He will join the company on the 1st of May. He will succeed Rob Harmsen, who has been in charge since January 2012. Coen Vinke will be officially appointed by the Shareholders Meeting, for which meeting further details will follow.

Vinke is currently based at Siegwerk in the USA as Vice President, Head of Flexible Packaging USA/Canada. Before that he held several management positions at Siegwerk, a German multinational producer and market leader for industrial inks. During his career he gained international experience in various countries while working for Sicpa, Fenner Dunlop and AkzoNobel.

Harmsen repositioned the company and under his leadership the company returned to growth. We would like to thank him for his positive contribution. At the same time we would like to welcome Coen Vinke and we wish him good luck in his new role.

Supervisory Board Holland Colours NV

For media inquiries, please contact:

Company Profile

Holland Colours develops, produces and commercializes solid and liquid colorants, masterbatches and additives for coloring rigid and flexible PVC for the building and construction industry, as well as PET and polyolefins for the packaging industry. Next to serving these global markets, we offer color concentrates for coatings, elastomers and adhesives and other applications. Our technical experts are always creating new color solutions to give our customers peace of mind based on precise color match and color consistency.

Holland Colours is a Dutch company listed on the Euronext Amsterdam Stock Exchange. With committed employee shareholders and operations in the Americas, Europe and Asia, we provide personal local service on a global scale.

www,hollandcolours,com

Important dates

May 31, 2018 : Publication annual figures for 2017/2018 July 12, 2018 : Annual General Meeting of Shareholders

Holland Colours NV

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