



HCA
HOLLAND COLOURS

HOLCOLEX

CHOICE, QUALITY
AND SERVICE
FOR TODAY'S
PAINT MARKET

HOLCOLEX UNIVERSAL ARCHITECTURAL
AND DECORATIVE COLORANTS

COLORING
YOUR
SUCCESS

COATING INDUSTRY CHALLENGES FOR A CHANGING WORLD

The growing number of challenges facing the coatings market call for innovative responses from the industry. An increasingly global marketplace, strong environmental pressures, and a rapidly evolving online experience give consumers new ways to discover, research, compare, experiment with and order the paint colors they use in their homes. For paint manufacturers, these trends present a huge test. You need to ensure your tinting system and suppliers can deliver what consumers now expect: more choice, more sustainable products, and consistent quality.

MEET ALL REQUIREMENTS FOR ALL COATINGS

The Holcolex range of universal water-based colorants meet these requirements across a wide range of water-borne and solvent-borne architectural and decorative coatings. Holcolex is solvent free and APE free, meeting and exceeding the requirements of current environmental legislation. Holcolex also works flexibly with different combinations of tinting bases, and across multiple product technologies from standard interior and exterior paints through to silicates and pliolites.

CHOICE OF PIGMENT STRENGTHS TO OPTIMIZE, EXPAND OR TAILOR

Holcolex has been developed from a range of inorganic and organic pigments and offers a variety of pigment strengths. This enables paint manufacturers to:

1. optimize their selection of colorants to fit seamlessly into their existing system
2. expand the versatility of their current range, or
3. develop a tailored solution to meet specific market requirements

The result is that Holcolex delivers the ideal balance of quality, cost and flexibility to meet market demands.

ENJOY ONGOING SUPPORT FROM A SPECIALIST

As the specialist partner in customized coloring solutions for coatings, Holland Colours has the knowledge to support and help you build a tinting setup that will satisfy the needs of a diversifying decorative market, from factory through to point of sale.



















HOLCOLEX BENEFITS AT A GLANCE

- ✓ Absolute confidence in color reproducibility
- ✓ Holland Colours is a specialist in pigment selection
- ✓ Industry-leading service and expert project support
- ✓ Flexible system approach supports drop-in, tailored and all-new system needs

AN EXAMPLE OF A HOLCOLEX SYSTEM

HOLCOLEX UNIVERSAL COLORANT SERIES

Color Code	Color Description	Color Index	% Pigment Content	Density (g/ml) ± 5%	Weather Fastness		Light Fastness	
					Full Shade	Reduction	Full Shade	Reduction
UP202	 Yellow Ox	PY42	55	1.962	5	5	●●●●	●●●●
UP203	 Yellow LC	PY128	25	1.358	4-5	4-5	●●●●	●●●●
UP205	 Blue HC	PB15:3	40	1.267	5	4-5	●●●●	●●●●
UP206	 Red Ox	PR101	65	2.151	5	5	●●●●	●●●●
UP208	 Black LC	PBK7	10	1.419	5	5	●●●●	●●●●
UP209	 Black HC	PBK7	40	1.311	5	5	●●●●	●●●●
UP210	 Umber	PY42/PR101/PBK7	25	1.527	5	5	●●●●	●●●●
UP213	 Violet	PV23	10	1.398	4-5	4	●●●●	●●●●
UP214	 Orange	PO73	20	1.235	4-5	4-5	●●●●	●●●●
UP215	 Red LC	PR166	7	1.453	4-5	4-5	●●●●	●●●●
UP216	 White	PW6	60	1.917	5	5	●●●●	N/A
UP226	 Blue LC	PB15:1	6	1.372	5	4-5	●●●●	●●●●
UP227	 Red HC	PR112	25	1.323	4-5	3	●●●●	●●●●
UP228	 Green HC	PGR7	10	1.446	5	5	●●●●	●●●●
UP229	 Magenta	PR122	25	1.196	4-5	5	●●●●	●●●●
UP230	 Yellow HC	PY74	25	1.300	4-5	3-4	●●●●	●●●●

●●●● Excellent
 ●●●● Good
 ●●●● Moderate

YOUR INDEPENDENT COLORANTS PRODUCER

Holland Colours develops, produces and commercializes liquid and solid colorants, masterbatches and additives for coatings, and for coloring PET and polyolefins for the packaging sector, and PVC for the building and construction industry. Our technical experts are consistently creating new color solutions to give our customers peace of mind based on precision color matching and production consistency.

With committed employee shareholders and operations in the Americas, Europe and Asia, we provide a personal local service on a global scale.

As an employee-owned global company we create customized and effective color solutions that bring you a competitive advantage and offer you peace of mind.

FIND OUT MORE

Contact our sales people about purchasing quantities and deliveries or our technical experts for questions about our technology and its implementation:

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