

The logo for HCA (Holland Colours) is located in the top right corner. It consists of the letters 'HCA' in a bold, black, sans-serif font. The letter 'C' is stylized with a red horizontal bar across its middle. Below the letters, the words 'HOLLAND COLOURS' are written in a smaller, red, sans-serif font. The entire logo is contained within a white circular background that has a soft drop shadow.

**HCA**

HOLLAND COLOURS

A large white circle is centered on the page, containing the main text. The background of the entire page is a dense field of small green dots, with a thicker, more concentrated ring of these dots forming a circular shape around the central white circle.

**DO YOU WANT  
TO BECOME AN  
ECO-FRIENDLY  
PLAYER?**



*Mr. Dick Knol  
the inventor  
of Holcobatch*

## ***Talk to us!...***

*We've been the frontrunners  
in eco-friendly colorants since  
our founding in 1979, back  
when sustainability and being  
'green' weren't on most  
people's minds.*



## ***Our dust-free Holcobatch® ...***

*was launched that same year and differed in several ways from the colorants that, until then, had been the only way to color PVC pipes used in Building & Construction.*





## *It will lower your carbon footprint...*

*Thanks to its unique composition,  
Holcobatch® has a low melting  
temperature. Being easy to melt, it  
only requires a little energy to do so.*





## *Less raw material...*

*is required, since Holcobatch® is highly pigmented. The combination of high concentrations and excellent coloring consistency means Holcobatch® can be used in low doses.*



## *Available Holcobatch® solutions:*

### **Holcobatch® Classic**

low melting point colorant for  
PET and PVC

### **Holcobatch® Tintmask**

masking colorant to neutralize the  
color cast of lower grade rPET

### **Holcobatch® Natural Collection\***

colorant made entirely  
from renewable resources

*\* Available only in the Americas*



*Even after 40 years,*

*Holcobatch® remains one-of-a-kind,  
delivering unrivalled coloring  
performance across a wide range  
of polymers.*





## ***Holcobatch® is globally available...***

*since it is one of the core products of Holland Colours and all our manufacturing locations offer Holcobatch® expertise. So we're close to where our customers are.*







## ***A renewably sourced carrier...***

*is used as a matrix in Holcobatch® to encapsulate pigments and additives. While, alternative products use a non-food source driven; petroleum based polymer carrier.*



The logo consists of the letters 'HCA' in a bold, sans-serif font. The 'H' and 'A' are black, while the 'C' is red. The logo is centered within a white circle.

**HCA**

HOLLAND COLOURS

A solid black circle containing the slogan 'COLORING YOUR SUCCESS' in white, uppercase, sans-serif font.

COLORING  
YOUR  
SUCCESS