

AGENDA INCLUDING NOTICE of the Extraordinary General Meeting of Shareholders of

HOLLAND COLOURS NV

to be held on October 26, 2017 at 9.00 am at the office of the Company, Halvemaanweg 1 in Apeldoorn

- 1. Opening;
- 2. Appointment of a member of the Supervisory Board of Holland Colours NV (voting item);
 - Jorrit Klaus

It is proposed to appoint Mr. Klaus (until the General Meeting of Shareholders 2021), given his broad and international experience, his technical and general knowledge as well as his business to business experience.

3. Closure.

The proposal for the appointment including the curriculum vitae of the member of the Supervisory Board is available for inspection at the offices of the Company, Halvemaanweg 1, NL-7323 RW Apeldoorn, +31(0)55 368 07 00 and at the offices of ABN AMRO Bank NV, Gustav Mahlerlaan 10, NL-1082 PP Amsterdam, +31(0)20 344 20 00, corporate.broking@nl.abnamro.com and made available free of charge for shareholders and other parties who are entitled to attend the meeting. This information is also available on www.hollandcolours.com and www.hollandcolours.com and <a href="w



NOTICE

Registration date

Those registered as shareholders of the Company on September 28, 2017, after processing all entries and terminations of that date (the Registration Date) in the sub-registration and who have also been registered for the meeting in the way as described below, will be entitled to vote and/or attend the meeting with regard to ordinary shares. For holders of bearer shares, the records of intermediaries as defined in the "Wet giraal effectenverkeer" (the "Intermediary") are designated as (sub-) registers.

Registration

Holders of ordinary bearer shares or their proxy holders, who wish to attend the meeting, have to inform ABN AMRO through the Intermediary where their shares are administrated no later than October 19, 2017 at 17:00 CET. The Intermediaries must submit a statement via www.abnamro.com/intermediary to ABN AMRO no later than October 20, 2017 at 13:00 CET stating the number of shares held by the shareholder on the Registration Date and registered for registration. The Intermediaries are requested to provide the complete address details of the relevant shareholders upon registration in order to be able to perform an efficient verification of the shareholding on the Registration Date. ABN AMRO will send a proof of registration to the shareholders via the Intermediary which shall serve as an admission ticket to the meeting.

Holders or beneficial owners of registered shares, who are entitled to the voting right, or their proxy holders, who wish to attend the meeting, must inform the Company no later than October 19, 2017 in writing or electronically via ir@hollandcolours.com.

Proxy and voting instructions

A shareholder who wishes to be represented, must also submit a duly signed legally valid proxy to the Company no later than October 19, 2017. Persons who are entitled to attend the meeting can also submit voting instructions up to and including October 19, 2017: electronically via www.abnamro.com/evoting or by means of a voting instructions proxy which can be downloaded from the websites www.hollandcolours.com or www.securitiesinfo.com and can be completed and sent to the Company to the attention of Mrs G. Jansen, PO Box 720, NL-7300 AS Apeldoorn or by fax: +31 (0)55 366 29 81 or via ir@hollandcolours.com.